



Beckman Institute for Advanced Science and Technology

UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN

Now Hiring: Student Content Creator/Graphic Designer – Fall 2026

Location: Beckman Institute, University of Illinois Urbana-Champaign

Term: Fall 2026

Pay: \$15/hour | 10 to 15 hours per week | Flexible schedule

Application deadline: Sept. 9, 2026

About the Position

The Beckman Institute is looking for a creative, dependable student to help tell the story of Ted's Café through social media, original content, and thoughtful design. If you enjoy creating posts, spotting visual details, and turning everyday moments into engaging stories, this is a great opportunity to build hands-on experience and strengthen your portfolio.

You'll work with the communications and café teams to plan and create content that highlights the café's food, drinks, events, people, and connection to the Beckman community. The role combines photography and short-form video, social media support, writing, and graphic design.

What You'll Do

- Create photo, video, and graphic content for Ted's Café social media channels
- Help plan, write, schedule, and publish social media posts
- Develop content ideas that highlight menu items, promotions, events, staff, and the café experience
- Design digital signs, social graphics, flyers, and other promotional materials
- Capture and edit short-form video for reels, stories, and other social content
- Support content calendars and help keep posts organized and on schedule
- Follow Beckman and university brand guidelines while helping Ted's Café maintain a friendly, consistent voice
- Monitor basic post performance and use results to improve future content
- Proofread captions and designs for accuracy, accessibility, and consistency
- Collaborate with members of the communications team and café staff, manage feedback, and meet project deadlines

What We're Looking For

Must-Haves

- Strong visual sense and enthusiasm for content creation, social media, and design
- Experience with Canva, Adobe Photoshop and Illustrator, or comparable design tools
- Ability to write clear, engaging captions and proofread carefully
- Comfort taking photos and recording video with a phone or camera
- Ability to work independently, stay organized, and meet deadlines
- Professional communication skills and willingness to collaborate
- Interest in learning new platforms, tools, and content practices

Nice-to-Haves

- Experience creating content for an organization, business, student group, or personal brand
- Familiarity with Instagram, Facebook, TikTok, or social media scheduling tools
- Experience editing short-form video in Adobe Premiere Pro, or Canva
- Coursework or experience in graphic design, advertising, marketing, communications, media, or a related field

Details and Schedule

- \$15 per hour
- 10 to 15 hours each week
- Flexible schedule that fits around your classes
- In-person work is preferred, but a hybrid schedule can be arranged if needed.
- Position starts by the beginning of the Fall 2026 semester, with the option to continue into spring

How to Apply

Send your resume, a short cover letter, and a portfolio or samples of your work to mcarlisl@illinois.edu by **Sept. 9, 2026**.

Why Join Beckman?

You'll gain hands-on experience, build a strong portfolio, and contribute to projects that connect research with the wider community. If you're excited about design, content creation and ready to learn, we'd love to see your work.