



Beckman news office coverage guidelines

Guiding principles

We share stories that advance Beckman's foundational positions.

- Being interdisciplinary sets us apart.
- Working together allows our researchers to make cutting-edge advances that couldn't happen anywhere else.
- Our state-of-the-art research facilities create an environment for innovation.

We share stories that embody Beckman's [mission and core values](#).

Share stories that equitably represent the Beckman community's diversity of identity, thought and research.

Guidelines for research news

The Beckman news office is most likely to cover:

- Research in high-profile journals (ex: Nature, Science, PNAS).
- Major grants (see below for more information).
- Topics tied to current events, relevant to public discourse or of evergreen interest.
- Quirky science or human-interest stories that pique a public, local or media interest.
- Internal stories that support recruitment and/or advancement efforts and otherwise contribute to a positive climate.

Awards

Our faculty members, staff and students are exceptional and receive awards at the campus, regional, national and international levels. Generally, we write original stories about awards administered through Beckman and share content about external awards from the awarding unit. We are not likely to cover faculty and student awards given by a professional society and may consider awards with national/international significance if they support the news goals outlined above.

Grants

The Beckman news office is most likely to cover grants meeting the following criteria:

- The PI is a Beckman faculty member.
- The research team is interdisciplinary (at least two academic departments are represented).
- The award was received within 90 days.
- The award is >\$1 million total (exceptions may be made for smaller awards that are of unique public interest or otherwise support the guiding principles outlined above).

Peer-reviewed publications

The Beckman news office is most likely to cover stories meeting the following criteria:



Beckman Institute
UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN

- The research is original and peer-reviewed.
- The first and last/corresponding authors OR at least two faculty coauthors hold Beckman affiliations.
- The research team is interdisciplinary (at least two academic departments are represented).
- Research is under embargo or recently published. If we can reasonably expect to publish a release within 90 days of the research publication date, it can be considered. We do not write press releases about preprints or unpublished research that is underway.
- Clear public/stakeholder relevance is identifiable.